

The 8th European Conference
on Creativity and Innovation 2003

Cross-
Cultural
Innovation

September
3rd-6th 2003

Mainz | Germany

Day of Creativity

05.09.2003 – Programm

Zeit	Programmpunkt
18.30 – 18.35	Intro: get the participants in the right mood with music an visual animations
18.35 – 18.50	Openingspeech to the Day of Creativity
18.50 – 19.00	Happening with hats
19.00 – 19.10	Announcement „European Day of Creativity“
19:10 - 19:25	Signing the Declaration on Creativity / Wall of Committments
19:25 - 19:30	Closing ceremony in the inner courtyard
19:30	Leading into the Hats-Party of the evening and opening of the cold buffet

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Declaration on Creativity

I found
that in my country
CREATIVITY
is standing in the **shadow** and not
in the **bright sight** of society!!!

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Declaration on Creativity

I consider that
CREATIVITY
is the **major human ability**
to cope with the problems
of the world!

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Declaration on Creativity

We therefore need:

- more consciousness
- more care
- more communication

and finally **a strong symbol!!!**



Day of Creativity

Declaration on Creativity

The DAY OF CREATIVITY is helpful if there will be actions

- in many countries
- with many people
- as an ongoing process

supported by public media and partners



Day of Creativity

Declaration on Creativity

I committ to work as an

AMBASSADOR OF CREATIVITY

- by recruiting partners in my company, association or government
- by planning events in 2004 and beyond in order to improve the climate for creativity

in every part of our life!!!



Day of Creativity

Declaration on Creativity

To maximise the public influence we should

cooperate and concentrate

our further efforts:

- either on **September 5th**

(according to Guildford's famous speech in 1950)

- or on **April 15th**

(according to the genius Leonardo da Vinci's birthday in 1452)